

# Sponsorship Opportunities

## Gold Sponsor

**Ideal for organizations seeking maximum visibility and strategic partnership.**

- Opportunity to provide a brief presentation or showcase product innovations at one coalition meeting OR co-sponsorship of a 1-hour webinar, hosted by the PA-NWC (contact hours provided).
- Share potential vendor opportunities that the PA-NWC participates with throughout the year.
- Premier logo placement on all statewide PA-NWC communications, event materials, and digital platforms.
- Visual and verbal recognition as a Gold Sponsor at all coalition meetings, webinars, and public events.
- Featured spotlight in PA-NWC newsletters and social media channels.
- Gold Sponsor acknowledgment on PA-NWC website sponsor page.

**\$25,000**

## Silver Sponsor

**Designed for organizations seeking strong visibility and engagement opportunities.**

- Logo placement on PA-NWC communications, event materials, and digital platforms.
- Recognition as a Silver Sponsor at all coalition meetings, webinars, and public events.
- Featured in one PA-NWC newsletter sponsor highlight.
- Acknowledgment on the PA-NWC website sponsor page.

**\$15,000**

## Bronze Sponsor

**A great entry level opportunity to support nursing workforce development.**

- Logo placement on PA-NWC communications, event materials, and digital platforms.
- Recognition as a Silver Sponsor at all coalition meetings, webinars, and public events.
- Acknowledgment on the PA-NWC website sponsor page.

**\$7,500**

# Our Mission

The Pennsylvania Nursing Workforce Coalition (PA-NWC) aims to advance a nursing workforce that will lead healthcare transformation by cultivating strategic partnerships with diverse populations and organizations.

**Please note:** The PA-Nursing Workforce Coalition (PA-NWC) values opportunities to collaborate and share resources that support our mission. References to external organizations, programs, or materials are provided solely for informational purposes and do not constitute an endorsement, recommendation, or approval by the PA-NWC. Any participation in shared initiatives reflects our commitment to advancing the broader field and should not be interpreted as promoting or validating the services, products, or positions of any other entity.

## Network of Networks

**The PA-NWC leads the state in creating learning communities for nurses and healthcare partners through in-person and virtual opportunities, including conferences, peer-to-peer learning, informal gatherings, and webinars.**

**To continue our work and expand our programs, we need your help! Scan the QR code to contribute to our sustainability.**

